

The screenshot shows an email newsletter layout for GoTriad.com. At the top, it says 'Entertainment, Arts, Music, and More. SCENE' and 'What's happening in the Triad this weekend?' with a 'THURS JUNE 6' badge. A 'BEST BETS' section features a photo of a young girl and the headline 'The world comes to Greensboro for the Mosaic Festival'. Below this is a paragraph about the festival and a 'Read more' link. A 'MOVIES' section features a photo of Vince Vaughn and Owen Wilson with the headline 'Vince Vaughn and Owen Wilson make 'The Internship' silly but fun'. Below this is a paragraph about the movie and a 'Read more' link. At the bottom, there is a 'THE ARTS' section with a photo of Greg Humphreys and the headline 'Meet an Artist: Greg Humphreys, musician'. Below this is a paragraph about his career and a 'Read more' link. The footer includes 'The GoTriad Newsletter', 'Is sponsored by: United Arts Council Greensboro Convention and Visitors Bureau', 'GoTriad.com', and 'FOLLOW US:' with Facebook and Twitter icons.

Impact the News-Record.com audience with this unique email opportunity!

Custom-tailored email marketing that can be timed perfectly with your next promotional event.

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Reach 20,000 Subscribers!

**TARGET**

Qualified Potential Customers

**REACH**

Users Looking For The Latest Entertainment, Art, Music & More

**Maximize**

Your Advertising Dollars

## Investment Options:

| Ad Size              | Per Week | Per Month |
|----------------------|----------|-----------|
| Leaderboard (728x90) | \$150    | \$500     |
| Big Box (300x250)    | \$150    | \$500     |