

Retail

Online Packages



Investment Options:

Premium Retail Package: \$2,000*

- 3 Expandable Strip Ads/Month
- 2 Email Blasts/Month
- 75,000 ROS Leaderboard Impressions/Month
- 200,000 Retail Targeted Impressions on the Google Display Network/Month
- Value: \$3,559.17/Month

Basic Retail Package: \$1,000*

- 1 Expandable Strip Ads/Month
- 1 Email Blasts/Month
- 50,000 ROS Leaderboard Impressions/Month
- 50,000 Retail Targeted Impressions on the Google Display Network/Month
- Value: \$1,621.67/Month

*Min. 3 month commitment required; No other discounts apply

Expandable Strip Ads:

- 100% share of voice (Does not rotate with other ads)
- Ad Size: 960x30
- Expanded Ad Size: 960x300
- Ad Impressions: Approx. 25,000/day
- Complete campaign report provided

Email Blasts:

- Custom-tailored email marketing timed perfectly with your next promotional event
- Reach: 20,000 subscribers
- Included in your investment: creative design + proof each mailing; link to your website; auto-send on scheduled day; campaign report with clicks & opens

News-Record.com Banner Ads

- Ad Size: 728x90
- Ad Impressions: 75,000 or 50,000 depending on the which package is chosen from the left
- News-Record.com site
- Complete campaign report provided

Google Display Network

- Ad Size: 728x90 or 300x250 – You choose!
- Ad Impressions: 200,000 or 50,000 depending on the which package is chosen from the left
- Ads will be targeted towards retail content and websites. Retargeting is also available.

RESERVE YOUR AD TODAY!

Contact your News-Record.com Account Executive