



IMPACT the News-Record.com audience!

100% share of voice (Does not rotate with other ads)

Complete campaign report provided

Space is limited

Ad Size: 960x30

Ad Impressions:

5 Days = Approx. 125,000

3 Days = Approx. 75,000

1 Day = Approx. 25,000

Investment Options:

Pick 5 Days \$1,405

Pick 3 Days \$955

Pick 1 Day \$375

**Add \$220 to price for each rich media creative*

TARGET

QUALIFIED POTENTIAL CUSTOMERS

REACH

NEARLY 600,000 UNIQUE USERS EVERY MONTH ON NEWS-RECORD.COM

MAXIMIZE

STRONG CLICK THRU RATE