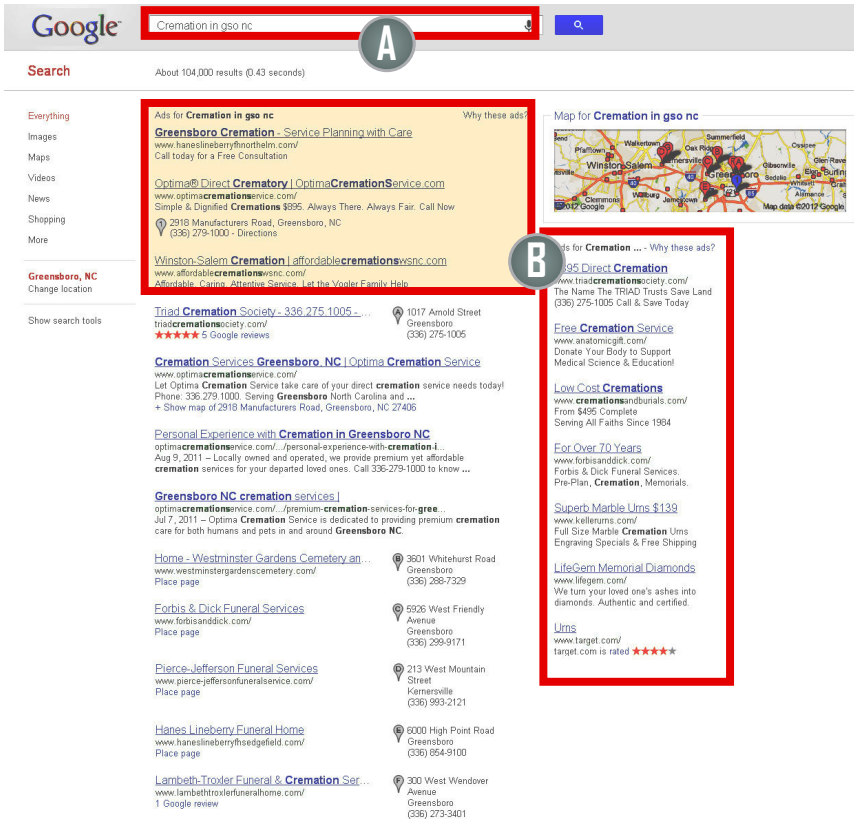
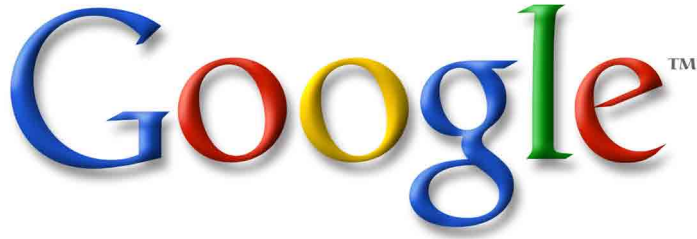


# Search Engine Marketing



\*96% of all Google traffic comes from the first page of search results.

**A** Google Search Bar

**B** Google Paid Ad Listings

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## TARGET

QUALIFIED POTENTIAL CUSTOMERS

## REACH

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## MAXIMIZE

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