

Business

Section Sponsorship

The screenshot shows the News-Record.com website interface. At the top, there are banners for 'ROAD RUNNER MOBILE 4G Fast' and 'FastForward Checking' by NewBridge Bank. The main content area features a business article titled 'Judge: Airline executive can go home for the holidays' with a photo of a man. To the right of the article is a 'Markets' section with a line graph and a table of stock prices. Below the article is a 'TOP JOBS SEARCH' section with various job listings and a search bar. At the bottom, there are social media links for Facebook and Twitter, and a 'TOP CARS' section with images of vehicles.

NEWS & RECORD

i n t e r a c t i v e

www.news-record.com | Greensboro, NC

IMPACT the News-Record.com audience!

- These unique packages deliver up to 20% share of voice
- Sponsors rotate within a chosen ad position
- Complete campaign report provided
- Space is limited
- Ad impressions in 30 days:
20% packages = 15,000
10% packages = 7,500

20% SOV 10% SOV*

1	Leaderboard (728x90)	\$210	\$105
2	Magazine (300x600)	\$270	\$135
OR	Big Box (300x250)	\$230	\$115

(*2-month minimum w/10% packages)
(*Add 25% to price for Rich Media creatives.)

TARGET

QUALIFIED POTENTIAL CUSTOMERS

REACH

USERS IN THE KNOW WHO ARE SEARCHING FOR THE LATEST BUSINESS NEWS.

MAXIMIZE

YOUR ADVERTISING DOLLAR

RESERVE YOUR AD TODAY!

Contact your News-Record.com Account Executive