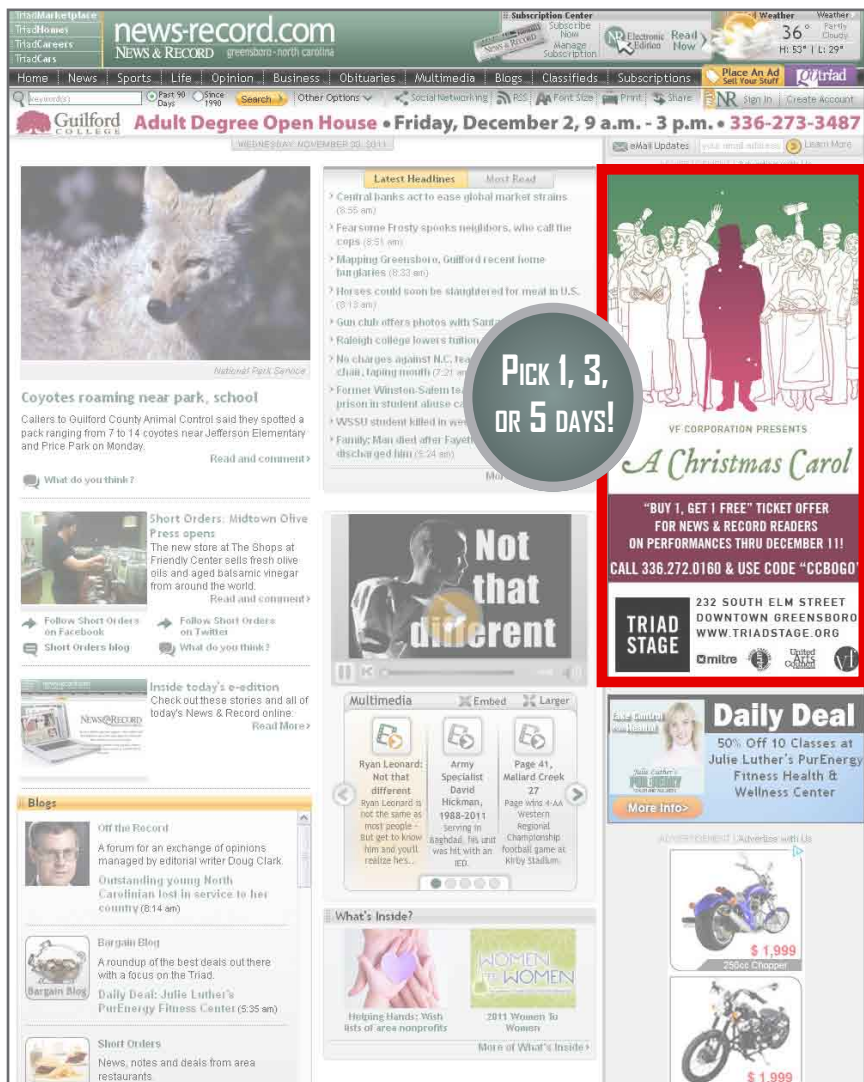


# Homepage Spot Magazine Rates



# NEWS & RECORD

i n t e r a c t i v e

www.news-record.com | Greensboro, NC

## IMPACT the News-Record.com audience!

- 100% share of voice  
(Does not rotate with other ads)
- Complete campaign report provided
- Space is limited
- Ad impressions:  
5 days = Approximately 175K  
3 days = Approximately 105K  
1 days = Approximately 35K

### Investment

1	Pick 5 Days	\$3750
2	Pick 3 Days	\$2550
3	Pick 1 Day	\$1000

\*Rich Media Ads

1) \$220 per Rich Media creative

# TARGET

QUALIFIED POTENTIAL CUSTOMERS

# REACH

USERS SEEKING THE LATEST NEWS AND INFORMATION

# MAXIMIZE

YOUR ADVERTISING DOLLAR

**RESERVE YOUR AD TODAY!**

Contact your News-Record.com Account Executive