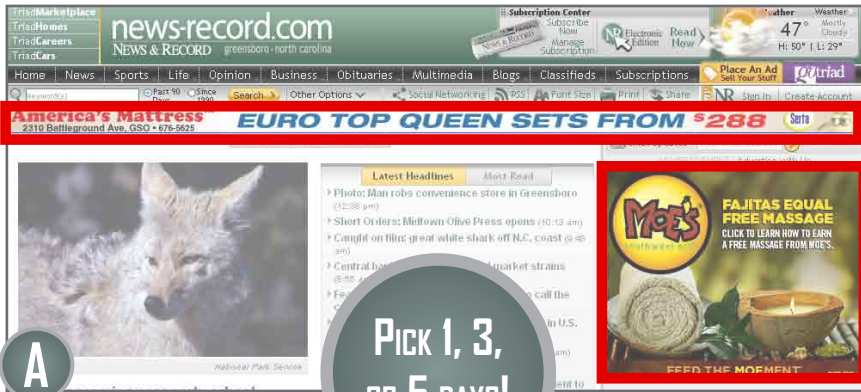


Homepage Road Block Packages



Package A
(Strip+Big Box)

Package B
(Strip+Magazine)

1 Pick 5 Days

\$4215

\$5155

2 Pick 3 Days

\$2865

\$3505

3 Pick 1 Day

\$1125

\$1375

*Rich Media Ads

1) \$220 per Rich Media creative

NEWS & RECORD

i n t e r a c t i v e

www.news-record.com | Greensboro, NC

IMPACT the News-Record.com audience!

▶ 100% share of voice
(Does not rotate with other ads)

▶ Complete campaign report provided

▶ Space is limited

▶ Ad impressions Per Position:
5 days = Approximately 175K
3 days = Approximately 105K
1 days = Approximately 35K

TARGET

QUALIFIED POTENTIAL CUSTOMERS

REACH

USERS SEEKING THE LATEST NEWS AND INFORMATION

MAXIMIZE

YOUR ADVERTISING DOLLAR

RESERVE YOUR AD TODAY!

Contact your News-Record.com Account Executive