

Obituaries

Section
Sponsorship

NEWS & RECORD

i n t e r a c t i v e

www.news-record.com | Greensboro, NC

The screenshot shows the News-Record.com website interface. At the top, there's a yellow banner for a '2 adults, 1 night \$809' offer. Below that, the website header includes navigation links like Home, News, Sports, Life, Opinion, Business, Obituaries, Multimedia, Blogs, Classifieds, and Subscriptions. The main content area is titled 'OBITUARIES AND MEMORIALS' and is powered by Legacy.com. It features sections for 'Spotlight' (with obituaries for Donald Grey Coggins Sr., Thomas Nicholson, Thomas C. Morrison, and Marvin Ronald Lindley), 'Recent Obituaries', 'Search Obituaries & Guest Books', 'Create a Lasting Memorial', 'Find Advice & Support', 'Send Flowers & Gifts', 'Helpful Resources', and 'Funeral Home Information'. A yellow box highlights a 'Pleasant Garden Drug' advertisement with the text 'LOWEST DRUG PRICES IN GUILFORD COUNTY!' and 'No more wait in line for 2 or more hours! Come see us and we will have you in and out within 15 minutes!'. A red circle with the number '1' is placed over the yellow banner, and another red circle with the number '2' is placed over the Pleasant Garden Drug advertisement.

IMPACT the News-Record.com audience!

- These unique packages deliver up to 20% share of voice
- Sponsors rotate within a chosen ad position
- Complete campaign report provided
- Space is limited
- Ad impressions in 30 days:
20% packages = 150,000
10% packages = 75,000

TARGET

QUALIFIED POTENTIAL CUSTOMERS

REACH

USERS SEEKING INFORMATION, SENDING CONDOLENCES AND SHARING MEMORIES

MAXIMIZE

YOUR ADVERTISING DOLLAR

1	Leaderboard	20% SOV \$1,370/mo.	10% SOV \$685/mo.
2	Big Box	\$750/mo.	\$375/mo.

*Add 25% to price for Rich Media creatives.

RESERVE YOUR AD TODAY!

Contact your News-Record.com Account Executive